

**\*\*\*MEDIA ADVISORY\*\*\* MEDIA ADVISORY\*\*\* MEDIA ADVISORY\*\*\***

Sunnyvale, Calif – December 3, 2010

**Lagan to Host Live Webinar, “The Power and Possibilities of Open311: A New Era of Open Government”**

**Who:** City of San Francisco’s Andy Maimoni, Deputy Director & Jay Nath, Manager of Innovation of City/County of San Francisco.

**When:** December 7 @ 10:00 AM Pacific

**Register:** This event is complimentary, but registration is required. Secure your registration by visiting the [registration site here](#).

**What:** Explore the power and possibilities of Open311 during this one-hour complimentary webinar event where you will:

- Hear from the innovators directly about the birth of this powerful movement and what’s possible for local governments
- Learn more about the Lagan CRM Open311 Integration Toolkit
- Understand how it will help local governments manage this transformation of communication and open access to citizens using third party developed social media tools and applications

For more information about Lagan, please visit <http://www.lagan.com/> and contact us at [info@lagan.com](mailto:info@lagan.com). Keep up with industry news on Twitter at [http://twitter.com/lagan\\_business](http://twitter.com/lagan_business).